Create better readers and writers with the
Membean Vocabulary Engine

Productivity in the classroom

Students can't understand text without knowing what most of the words mean. Membean provides a systematic way to develop mastery of and excitement for words in limited class time. Membean teaches and tracks thousands of words while tailoring instruction to each student — it's wonderfully effective and efficient.

Teachers save hours of prep time each week. Easy rostering and simple goal-setting make it easy to get started. A single click auto-generates and grades assessments for the entire class. Instant access to student performance dashboards ensures that no student slips through the cracks.

Economy of Learning
[ih-KON-uh-mee uhv LUR-ning]

1. More word learning in less time: Membean is designed to ensure that time spent learning (cost) is allocated in a way that maximizes long-term word retention (gain).

2. Efficient allocation of resources: teachers can spend more time on developing other skills, such as writing.
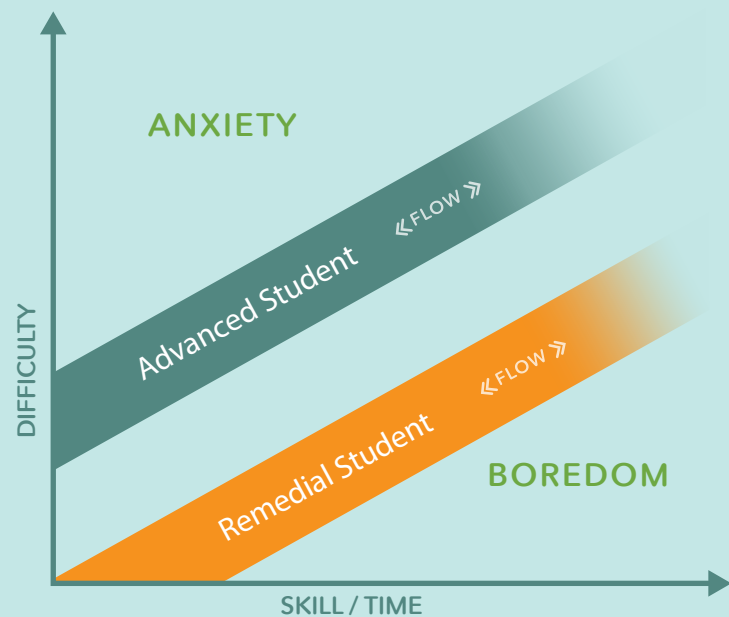
What is Membean?

Membean is an online vocabulary learning system that helps students develop word consciousness — an appreciation for and an excitement to know what words mean and how they are used. It's personalized and multimodal. It incorporates research validated by best practices for learning words that master teachers regularly employ. Membean's Adaptive Reinforcement Engine (MARE) possesses the "horsepower" to ensure that students never forget the words they learn.

✔ Grades 6–12
✔ Web-based, works on all devices
✔ Works with students of varying abilities
✔ Saves valuable class time

Membean helps students develop an educated vocabulary so they always use the right word—not its second cousin.

ANXIETY

《FLOW》

Advanced Student

Remedial Student

《FLOW》

BOREDOM

DIFFICULTY

SKILL / TIME

quandary

epigram

cavil

STRONG MEMORY ZONE

abash

sylvan

agnostic

VOCABULARY ENGINE BARRIER

FORGETTING ZONE

Personalized for Each Student

STUDENT
Every student works in their "productive struggle" zone.

TEACHER
Improvements across the class. Both remedial and advanced students benefit.
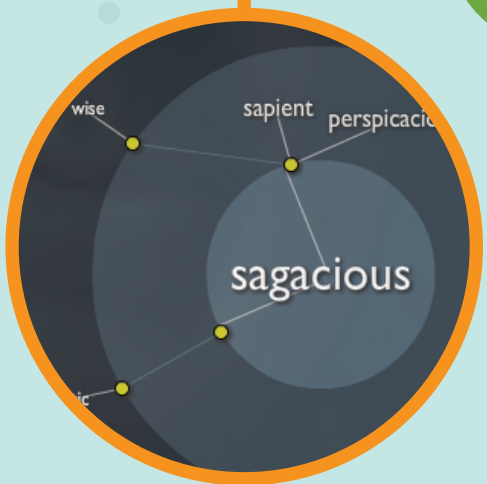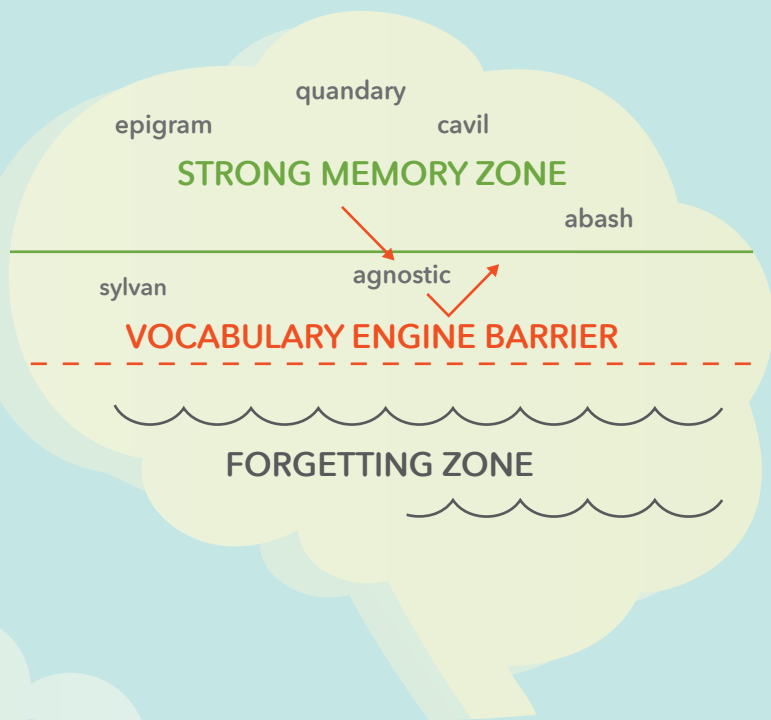
Smart Reinforcement Through Continual Testing

STUDENT
Words aren't forgotten after they've been learned. They're permanently stored in long-term memory.

TEACHER
Teachers have confidence that vocabulary has been retained from the prior grade.

wise   sapient   perspicacio

sagacious

Intuitive, Engaging, Easy-to-Use Online Learning Environment

STUDENT
Serious but engaging. Fights boredom so students do their weekly work.

TEACHER
It's easy to get started for both tech experts and novices. Unlike books, content is continually updated.

Practical, Actionable Insights

STUDENT
Real-time reports allow students to get feedback from teachers and apply corrective action.

TEACHER
Teachers can easily monitor every student and intervene when required. No student slips through the gaps.

Ernest Hemingway: Minutes trained each da
Apr 01 - Apr 30 (Click on any box below for details)

17 When you make an _____ insistent and absolute abo

○ inherent
○ ambidextrous
○ **emphatic**
● **integral** Your Choice
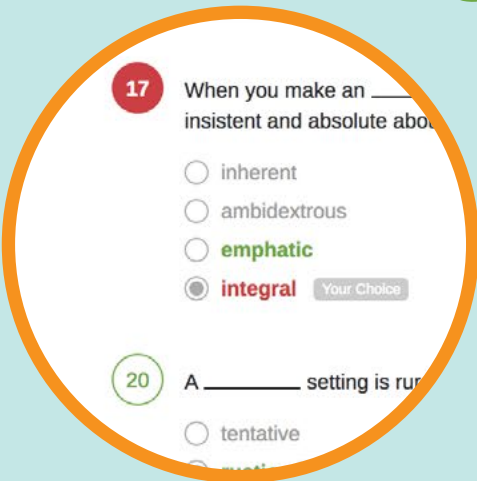
20 A _____ setting is ru

○ tentative

Instant Auto-Graded Assessments

STUDENT
Personalized checkpoints to self-monitor progress.

TEACHER
Assessments can be scheduled or delivered instantly, saving grading and prep time.

Meet a Membean Word Page

STUDENT
Students develop "word consciousness" – an appreciation for the richness and wonder of words.

TEACHER
Improved comprehension and writing. Students respond in class with "That's a Membean word!"

CONTEXT

Before a simple definition is revealed, students are encouraged to decipher meaning with a carefully crafted context paragraph that uses the word multiple times. Inferred meaning is immediately validated by answering an interesting question.

MEMORY HOOK

Linguistic puns and interesting mnemonics make it easier to understand and remember the word. Students can construct their own memory hooks and share them with other students.

EXAMPLES

Examples establish relevancy. Students need to know that they will use these words in the real world. Examples curated from newspapers and magazines show the student how each word is used.

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membean

My Info   Help   Dashboard   Sign out

sagacious
Adj.
Level 5
suh-GAY-shuhs

Context

As a *sagacious* or wise therapist, Anna Weld helped clients reach their own decisions rather than simply telling them how to solve their problems. Her famed insight attracted patients who needed her knowledgeable or *sagacious* advice, but she was careful to support rather than control their progress. Many were surprised when Dr. Weld decided to close her practice, but they knew that the *sagacious*, practical, and rational professional must have had good reasons to do so.

Quiz: When is someone considered *sagacious*?

a. When that person serves others kindly.

b. When that person sees things that others cannot.

c. When that person possesses great wisdom.

Definition

Memory Hook

Gracious Sage
Our village sage was so gracious in sharing her wisdom that we all felt comfortable around our sagacious, gracious sage.

Make My Own

Examples

" The **sagacious** heads in the television booth were worried about hospital if Garcia attempted to cut a six-iron to the flag from that nasty nook. —*Sports Illustrated*

" There must be somebody above the guy who's **sagacious** and thoughtful, somebody who realizes that a company's human resources are the greatest asset of all. —*CNN*

" Philippe Noiret, the **sagacious** French veteran, plays the mentor Alfredo in this life story of Salvatore 'Toto' Di Vitto, a director manque' depicted as a child by Salvatore Cascio. —*The Washington Post*

" The judge made a legally sound, judiciously sane, and socially **sagacious** decision and I applaud her wisdom and courage in the face of the barrage of negative media condemnation. —*The Washington Post*

Word Ingredients

sag → perceive keenly

-ious → of the nature of

One who is *sagacious* is able to "perceive" things "keenly."

Word Theater

The Empire Strikes Back
A sagacious Yoda imparts much wisdom to Luke during his training to be a Jedi Knight.

Word Constellation

wise   sapient   perspicacious

sagacious

politic

Related Words

WORD INGREDIENTS

Word morphology is explained by showing how every word is built from its parts. The parts are then put together to show how a word's morphemes contribute to its meaning. By understanding how roots and affixes make words, students are able to decipher unknown words.
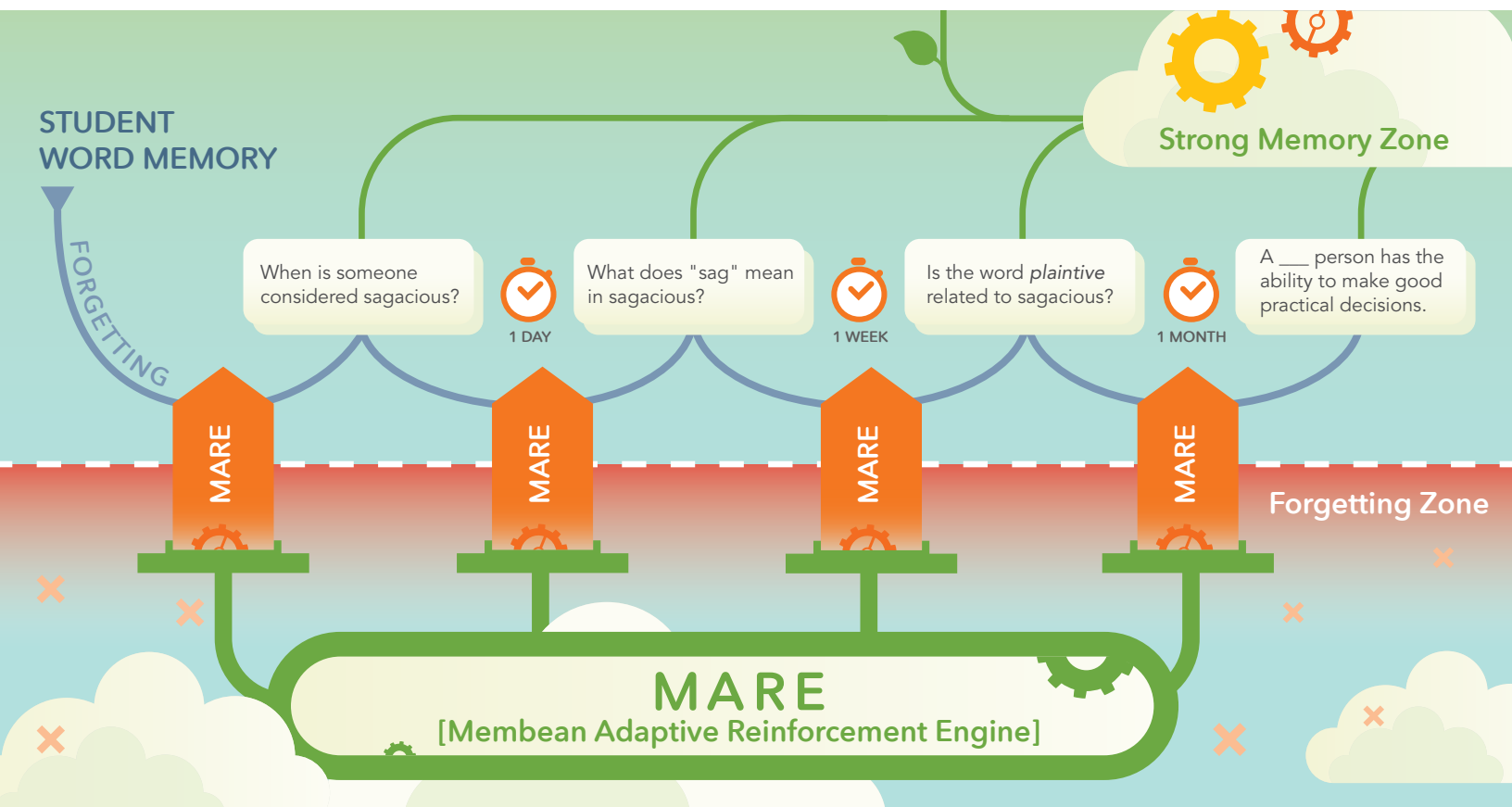
WORD THEATER

Memorable video clips present a scenario in which the target word is used. This engages students while also giving them usage and collocation examples. In this clip, Yoda is described as *sagacious*.

CONSTELLATION

Word maps help students relate one word with other words that they might already know. These go beyond regular synonyms or antonyms and incorporate parent-child relationships such as: "azure" is a color and "azure" is a special kind of "blue."

** Every Membean word page has a unique image that illustrates the word. Who would argue that Benjamin Franklin wasn't *sagacious*?*

Engaging and Rigorous Word Instruction

STUDENT WORD MEMORY

FORGETTING

Strong Memory Zone

When is someone considered sagacious?

1 DAY

What does "sag" mean in sagacious?

1 WEEK

Is the word *plaintive* related to sagacious?

1 MONTH

A ___ person has the ability to make good practical decisions.

MARE

MARE

MARE

MARE

Forgetting Zone

MARE
[Membean Adaptive Reinforcement Engine]

Typically, words learned are quickly forgotten again. And summer break might as well be a word memory eraser. The Membean Adaptive Reinforcement Engine (MARE) uses adaptive questions over time to reinforce memory.

Students enjoy the fun, game-like environment that continually presents challenges in the form of *microlearning nuggets*. Membean works seamlessly in blended learning environments and the flipped classroom.

"My class rocked the State Assessments. We averaged over 20% higher test scores across the board than the other classes in our district, and an even greater percent over the state averages."

—Chris Davidson, *Manzanita Elementary*

"It's by far the best online vocabulary learning system I have encountered in my 20 years of middle school education."

—Kristine O'Neil, *Windham Middle School*

An Advanced Methodology
Deep Processing

Membean's deep processing approach employs advanced methodologies to positively affect learning, and long-term retention. Not only are students encouraged to analyze every word carefully, but they also develop confidence in using the word through Membean's periodic "just-in-time" reinforcement. Students are not allowed to forget a word.

Vocabulary learned via Membean's techniques is easily retrieved, retained longer, and utilized by students in class.

"We actually often have #membeanislife scrawled across the board. I could not be happier with it."

—Shayna Bauman, *Trinity Catholic High School*

durable learning
membean

Membean Inc. | 4900 SW Griffith Drive #216 | Beaverton, OR 97005 | membean.com