



# A Large Vocabulary is Essential for Academic Success

Vocabulary fluency constitutes one of the key pillars of literacy, along with reading comprehension and writing.

Promoting vocabulary growth is a demanding task for teachers — it's extremely time and labor intensive.

An effective vocabulary program must go beyond just teaching definitions, it must spark curiosity in students so they learn to love words and become independent learners. It must build a “usable vocabulary” that will not be forgotten quickly and last a lifetime. It must emphasize learning efficiency since classroom time is valuable and limited. It must adapt to every student.

Membean is a vocabulary program that builds word consciousness. It delivers personalized, differentiated instruction that is automatically tailored to each student's skill level, prioritizing higher order thinking over memorization.

“I wish I could make individualized lists for my students each week, but who has the time?”



Bonnie Warne  
English Teacher

## membean

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# How is **membean** different?

Beautiful multi-modal word pages expose students to the wonder and majesty of words. Students don't just learn words, they develop word consciousness.

**Carefully structured training** gradually cements each word into memory – no more forgetting, only learning.

**Frequent tuning of progress** ensures that each minute of a student's training is efficiently used to teach a new word or reinforce a word that has already been learned.

**Personalized and differentiated training**  
ensures that each student operates in their own  
“Goldilocks Zone.”

**Makes teachers more efficient** by saving them time and lightening their workload.

“With a large international student population, we knew it was crazy to teach the same words to both native and non-native speakers. Membean almost felt like a video game versus sitting with an old-fashioned workbook.”



Andrew Butler  
English Dept. Chair

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